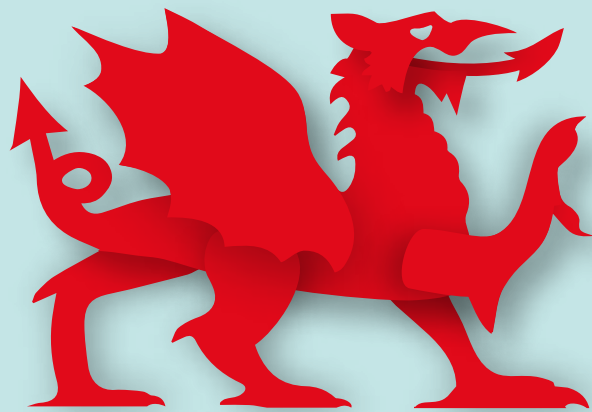




The Association of
Coloproctology of
Great Britain & Ireland

ANNUAL MEETING SPONSOR PROSPECTUS 2024

ICC WALES, NEWPORT
Monday 1 – Wednesday 3 July 2024



www.acpgbi.org.uk



asutton@acpgbi.org.uk



Adele Sutton 0207 973 0373



Who We Are

The Association of Coloproctology of Great Britain and Ireland (ACPGBI) is a group of over 1,500 surgeons, nurses, and allied health professionals who advance the knowledge and treatment of bowel diseases in Britain and Ireland.



"The ACPGBI meeting at the ICC Wales in July 2024 will be a landmark occasion. With over 800 delegates expected from across the UK and Ireland all working in the field of coloproctology, the meeting will be an incredible opportunity for people to engage and inspire."

The future of surgery goes hand in hand with the development and the innovation that springs from the life science sector. The advancement of surgery can only occur with the horizon scanning and advances that take place with our industry partners.

We hope that you will use this incredible occasion in British and Irish surgery to join us and look to the future."

**Jared Torkington, President,
The Association of Coloproctology Great Britain and Ireland**



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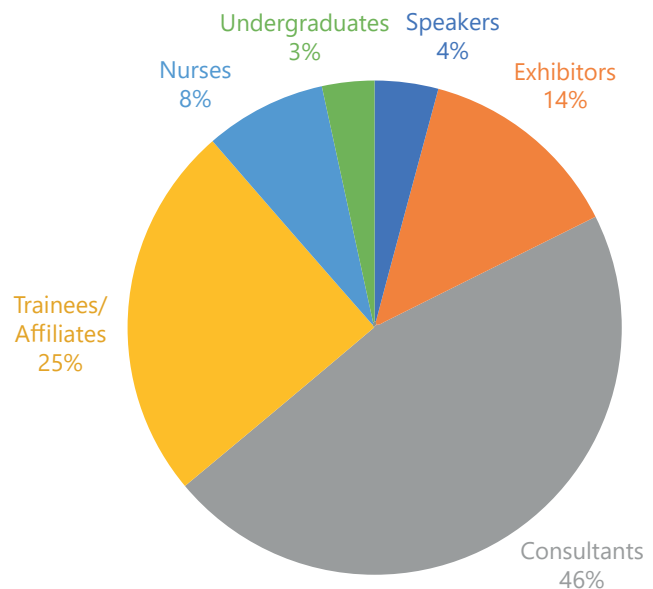


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Sponsors & Exhibitors

ACPGBI Annual Meeting 2023 Attendees

Why Attend? With over **800** delegates, **30+** scientific sessions, **3 days** of scientific, exhibition and social events and a membership of over **1,500 colorectal surgeons**, consultants, nurses and medical practitioners we are an established, successful society.



Contribute to the Experience Take advantage of being face-to-face with hundreds of current and potential customers by sharing your knowledge and expertise through presentations and demonstrations.

Promote Your Company to key decision-makers and influence the next generation of purchasers. These surgical leaders come prepared and focused on hearing about products and services that will help improve outcomes and efficiency in their departments.

Increase ROI Many of our exhibitors come back year after year not only because ACPGBI provides access to decision-makers - it also increases connections that lead to long-term partnerships.



Sponsorship Opportunities

STRATEGIC EDUCATION PARTNER: £33,000+VAT

The opportunity to add the **ACPGBI logo** to your own website

Dedicated ACPGBI Corporate Member page with description and **link to your own website**

Dedicated e-shot for your marketing purposes – to be sent **to all ACPGBI members***

Your **logo and link** on the home page of meeting website, with your **level of sponsorship**

Feature panel in main sponsor page of conference website. Your company logo, name, link, level of sponsorship and **40-word product/service description**

A-Z sponsors list on 2024 website, same information as above but with **50-word description**

Up to **36 square metres** of exhibition space

A **50-minute satellite symposium** for up to 120 Monday, Tuesday or Wednesday lunchtime with accreditation (extra AV costs may depend on requirements) **OR**

2 x 20-minute small hall sessions for 80 (subject to availability), both with accreditation on the conference website, in the programme and in printed materials

Additional **profile/half page advert** on meeting website promoting your particular session

Banner advert on the official meeting App

Featured graphic box in e-newsletter to advertise your Satellite Symposium

Dedicated Symposium e-shot sent to registered delegates, *(Please provide artwork)*

Satellite session **advertised in programme** on website and in the conference app

6 x full registrations for the meeting with access to the conference sessions. These registrations can be utilized for symposia speakers

Your graphic on monitor inside venue advertising satellite sessions & small hall sessions, (this presentation will scroll through all major sponsors)

Access to the ACPGBI “X” account for two tweets either pre-meeting or at the meeting to advertise your session/sessions or exhibition*

Significant profile through signage, **your logo on all major signage** in event areas

6 tickets to the Gala Dinner on Tuesday evening

Recognition during the Presidential Address

*(Executive approval required pre-event).



Sponsorship Opportunities

GOLD SPONSOR: £25,600+VAT

Your **logo and link** on the home page of meeting website, with your **level of sponsorship**

Feature panel in main sponsor page of conference website. Your company logo, name, link, level of sponsorship and **40-word product/service description**

A-Z sponsors list on 2024 website, same information as above but with **50-word description**

Dedicated e-shot for your marketing purposes – to be sent **to all registered delegates***

Up to **24 square metres** of exhibition space

A **50-minute satellite symposium** for up to 160 Monday, Tuesday or Wednesday lunchtime with accreditation (extra AV costs may depend on requirements) **OR** **2x 20-minute small hall sessions** for 80 (subject to availability), with accreditation on the conference website, in the programme and in printed materials.

Additional **profile/half page advert** on meeting website promoting your particular session.

Banner advert on the official meeting App

Featured graphic box in e-newsletter to advertise your Satellite Symposium.

Dedicated Symposium **e-shot** sent to registered delegates, *(Please provide artwork)*.

Satellite session **advertised in programme** on website and in the conference app

5 x full registrations for the meeting with access to the conference sessions. These registrations can be utilized for symposia speakers.

Your graphic on monitor inside venue advertising satellite sessions & small hall sessions, (this presentation will scroll through all major sponsors)


Access to the ACPGBI “X” account for one tweet either pre-meeting or at the meeting to advertise your session/sessions or exhibition*

Significant profile through signage, **your logo on all major signage** in event areas.

5 tickets to the Gala Dinner on Tuesday evening

Recognition during the Presidential Address

*(Executive approval required pre-event).



Sponsorship Opportunities

SILVER SPONSOR: £16,000+VAT

Your **logo and link** on the home page of meeting website, with your **level of sponsorship**

Feature panel in main sponsor page of conference website. Your company logo, name, link, level of sponsorship and **30-word product/service description**

A-Z sponsors list on 2024 website, same information as above but with **40-word description**

E-shot sent to registered delegates. *(Please provide artwork)*

Support of an ACPGBI organised session, logo against it in the programme and thanks by Chairman of that session

Up to **18 square metres** of exhibition space

4 x full registrations for the meeting with access to the conference sessions. These registrations can be utilized for speakers/presenters

Significant profile through signage, **your logo on all major signage** in event areas.

Banner advert on the official meeting App

4 tickets to the Gala Dinner on Tuesday evening

Recognition during the Presidential Address



Sponsorship Opportunities

EXHIBITION ONLY PACKAGES

Shell Scheme option, Cost: £2,950 + VAT for 6 sqm. Each additional sqm £491.66 + VAT

Carpeted exhibition space

Shell Scheme Exhibition Stand with white walls

Name board

500w Power socket & two spotlights

Catering for two stand representatives per day

One full registration per full 6 square metres allowing access to the conference sessions

Company name, logo and 25-word description listed on the sponsor page of the website

Company name, contact details, logo and 25-word description in the app and programme

Furniture is not included but items can be ordered from the Exhibition Manual

Floor Space only, Cost: £2,800 + VAT for 6 sqm, Each additional sqm £466.67 + VAT

Carpeted exhibition space

Catering for two stand representatives per day

One full registration per full 6 square metres allowing access to the conference sessions

Company name, logo and 25-word description listed on the sponsor page of the website

Company name, contact details, logo and 25-word description in the app and programme

Furniture is not included but items can be ordered from the Exhibition Manual



Sponsorship Opportunities

OTHER SPONSORSHIP OPPORTUNITIES

Sponsorship of an ACPGBI organised session

This will include your company logo against the session wherever it is mentioned or promoted and also includes personal thanks by the Chair of the session.

Educational Grant Support

The Executive Committee welcomes any additional funding or educational grants which will enhance the quality of the ACPGBI Congress. If your company would like to assist the Congress by offering this type of support, please contact us via the details given below.

Lanyards

We welcome sponsorship of the lanyards used at the meeting. The first opportunity to do this will be given to our major sponsors.

Tickets for the Gala Dinner (Tuesday evening)

Details and costs will appear in the exhibitors manual when published

Endoscopy Village Training courses

Companies already involved in this will be expected to contribute £4,500+VAT to assist in covering the costs for these events. A 10% discount on exhibition space will also be offered to participating companies



Next Steps

Provisional timetable - July 2024

Build up Space only:	Sunday 30th June	07:00 – 19:00
	Monday 1st July	07:00 – 10:00
Build up Shell Scheme:	Sunday 30th June	16:00 – 19:00
	Monday 1st July	07:00 – 10:00
Exhibition opening:	Monday 1st July	10:30 – 19:00
	Tuesday 2nd July	09:30 – 16:30
	Wednesday 3rd July	09:30 – 14:30
Breakdown:	Wednesday 3rd July	14:30 – 19:00

Application and Payment

Please contact **Adele Sutton** via the details given below to confirm your preferred stand.

When most of the exhibition had been allocated, the plan will be numbered and your contract and stand number will be forwarded for your signature.

Invoices must be settled by 31st May 2024. Any late bookings must be settled before arrival on site

EthicalMedTech

The ACPGBI Congress 2024 will be submitted to EthicalMedTech for compliance approval.